



## **TIARA SPORT TO DEBUT THE 38 LS AT 2017 FT. LAUDERDALE INTERNATIONAL BOAT SHOW**

**Holland, Michigan, October 4, 2017** – S2 Yachts is excited to announce the expansion of their brand presence with the launch of the all new Tiara Sport product line, debuting at the 2017 Fort Lauderdale International Boat Show!

The Tiara Sport 38 LS will make its introduction to marine media partners and visitors at the Show; a fusion of sophistication and performance that surpasses expectations for day yachting, the 38 LS is the reinterpretation of luxury sport yachting. The first in its series outfitted with dependable Yamaha outboard power, the style of the 38 LS is said to be athletic and performance minded while delivering a sense of luxury in her lines and layout.

The 58th Fort Lauderdale International Boat Show takes place on November 1 – 5, 2017. Tiara Sport will be located at C/D Dock, 52 – 60 and C Dock slips 301 – 309, and will also share a booth space with their sister brands, Tiara Yachts and Pursuit Boats.

### **Authorized Tiara Sport dealers present at the show will include:**

Apex Marine	Bosun's Marine
Ocean Blue Yacht Sales	Walstrom Marine
Walker's Marine	Grande Yachts
Quality Boats	C-Jam Yacht Sales
SkipperBud's	ERH Marine
Alexander Marine USA	Artemisa Yachts
Ed Huck Marine	Quality Yachts
Coastal Carolina Yacht Sales	Corte Lotti
Silver Sea Yachts	Maspor Marine
Hampton Watercraft & Marine	

## PRESS RELEASE



Tiara Yachts will display both the F 44 and F 53 Flybridge models; the F 53 being the newest model in the Tiara Yachts lineup. The popular Coupe model lineup will be on display which includes the C 39, C 44 and C 53. Guests will also have the opportunity to go aboard the 39 Convertible and the Q 44, as well as the 31 Tiara, 39 Tiara and 43 Tiara. [Learn more at tiarayachts.com](http://tiarayachts.com)

Pursuit Boats will display 13 products from their model lineup. Those products include the all new DC 365 as well as the Sport model lineup which includes the S 408, S 368 and S 328. Guests can also board the OS 385, OS 355, OS 325, DC 325, DC 295, DC 265, DC 235, C 260 and C 238. [Learn more at Pursuit Boats at pursuitboats.com](http://pursuitboats.com)

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